



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

20 years after the Barcelona Declaration.

The Union for the Mediterranean: Challenges and opportunities.

The UfM in short

The Euro-Mediterranean region

- . Challenges & Opportunities
- . The Euro-Mediterranean partnership
- . The Euro-Mediterranean family

UfM | The Euro-Mediterranean intergovernmental institution

- . Governance
- . Mandate
- . Activities
- . The UfM label

UfM | An institution committed to the main regional challenges and opportunities

- . Youth Employability & Inclusive Growth
- . Women's Empowerment
- . Sustainable Development & Infrastructures

UfM | The actor for regional development in the Mediterranean

- . The agenda Beyond 2015

Union for the Mediterranean

THE EURO-MEDITERRANEAN INTERGOVERNMENTAL INSTITUTION

43 MEMBERS



1 MISSION

Enhance regional cooperation and integration in the Euro-Mediterranean through regional dialogue and the implementation of concrete projects and initiatives with tangible impact on the region's citizens.

3 MAIN PRIORITIES



**Youth
Employability &
Inclusive Growth**



**Women's
Empowerment**



**Sustainable
Development &
Infrastructures**

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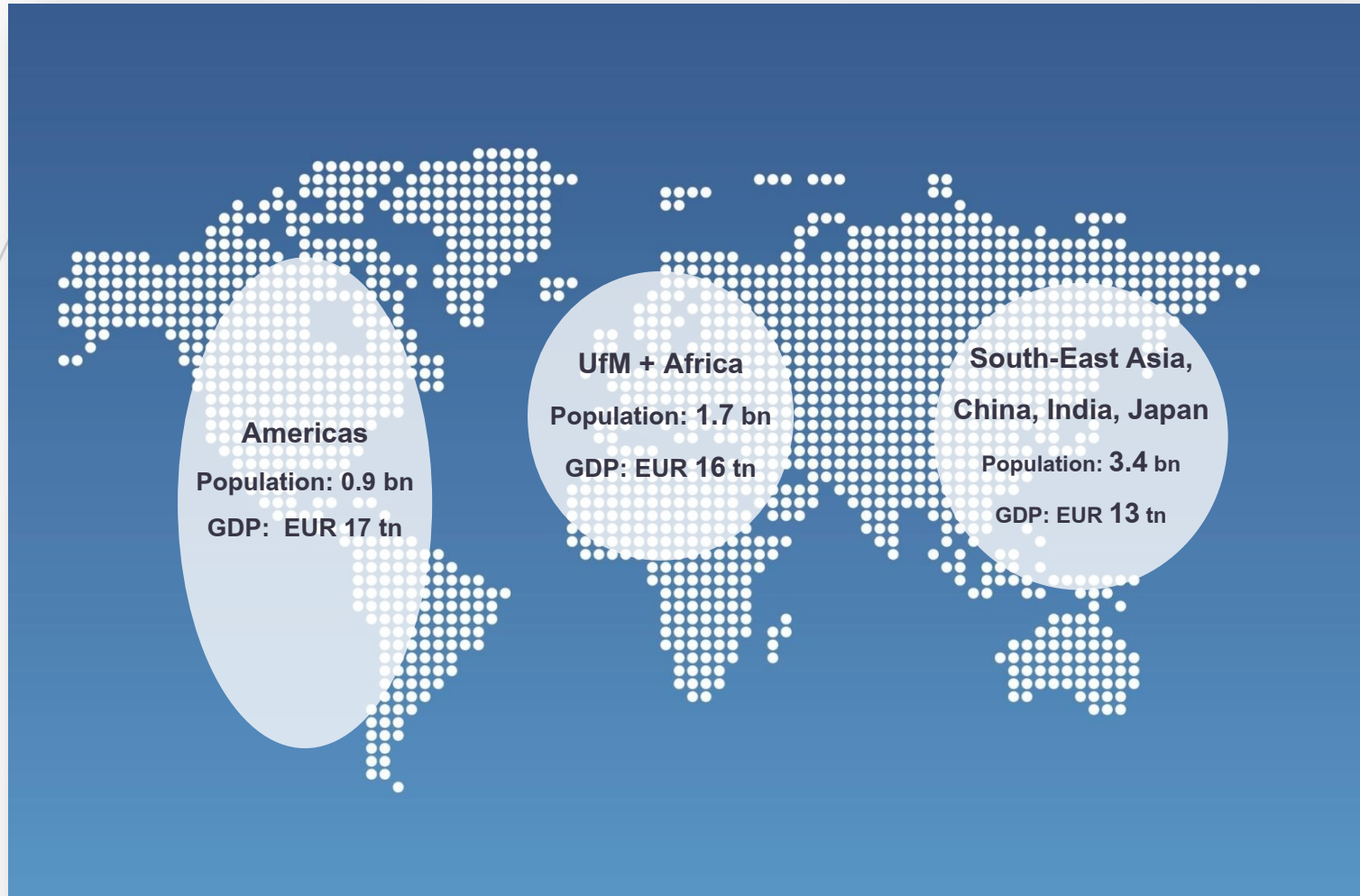
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Challenges & Opportunities



Challenges & Opportunities



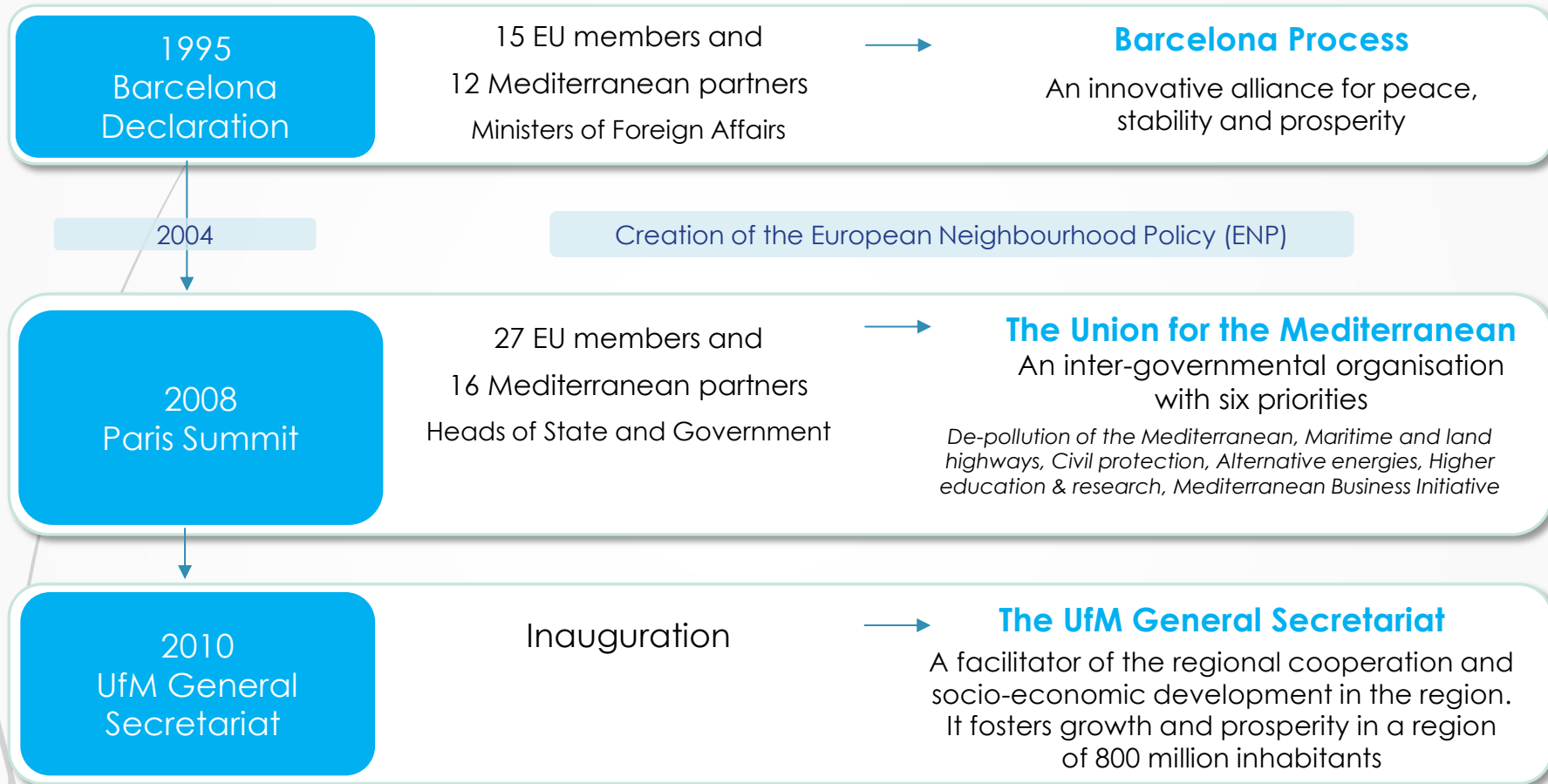
Challenges

Increased poverty and development gaps are fertile ground for radicalism and migrations

Opportunities

- Global competitiveness
- Enlarged markets
- Better use of skilled mobility

A response to the challenges of the region



2015 marks the:
20th anniversary of the Barcelona Process
8th anniversary of the Union for the Mediterranean



European
Economic and
Social Councils



Union for the Mediterranean
Secretariat



ASCAME

ASSOCIATION DES CHAMBRES DE COMMERCE ET D'INDUSTRIE DE LA MÉDITERRANÉE
ASSOCIATION OF THE MEDITERRANEAN CHAMBERS OF COMMERCE AND INDUSTRY
جمعية غرف التجارة والصناعة للبحر الأبيض المتوسط

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A governance based on the principle of **co-ownership North/South**

Political Process
Ministerial meetings

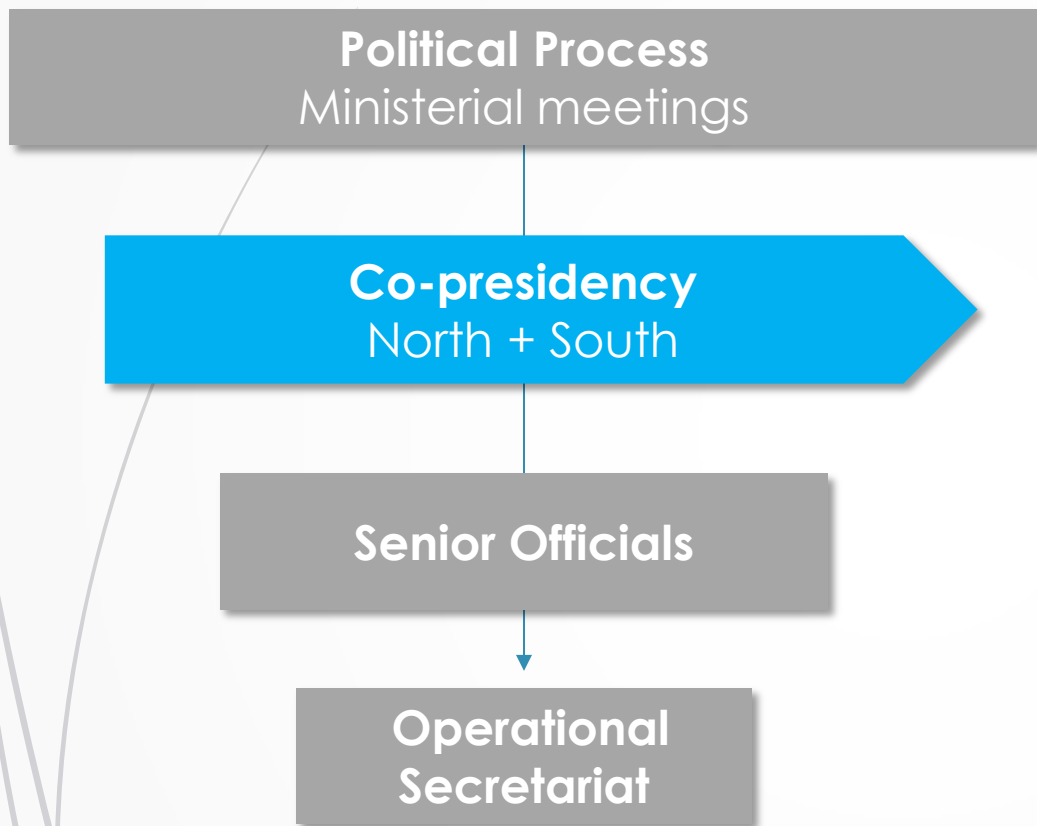
20+ sectorial ministerial
meetings since 2008

Co-presidency
North + South



Senior Officials

**Operational
Secretariat**

A governance based on the principle of **co-ownership North/South**



A **North + South co-presidency**
Ensured since 2012 by :



EU Jordan

A governance based on the principle of **co-ownership North/South**

Political Process
Ministerial meetings

Co-presidency
North + South

Senior Officials

Operational Secretariat

Meetings of the ambassadors of the **43 countries** every 2-3 months



A governance based on the principle of **co-ownership North/South**

Political Process
Ministerial meetings

Co-presidency
North + South

Senior Officials

Operational Secretariat

- 1** Secretary General from the South
- 6** Deputy Secretary Generals
3 from North and 3 from South
 - >60** diplomats, financial experts and project managers seconded from
 - 20 countries and institutions**

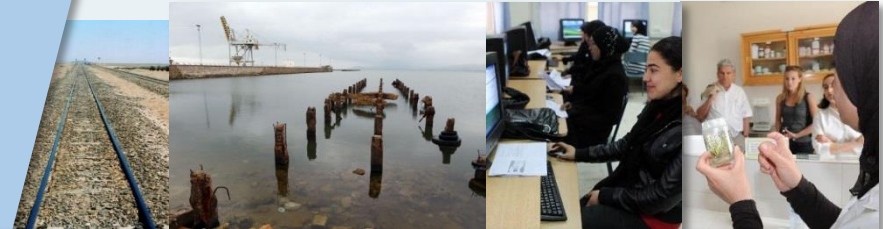
The mandate of the UfM

A platform for regional & policy dialogue

A catalyser for regional projects with strong socio-economic impact

Promoting the exchange of views, ideas and best practices on regional challenges between relevant partners and stakeholders

Promoting strategic regional projects as a response to the regional priorities identified



Fostering operational regional cooperation

The activities of the UfM

A platform for regional & policy dialogue

Since 2012:

19 High-Level conferences

Climate Change, Development, Employment, Economic Cooperation, Food Security, Private Sector, Transport, Women's Empowerment, Interreligious Dialogue

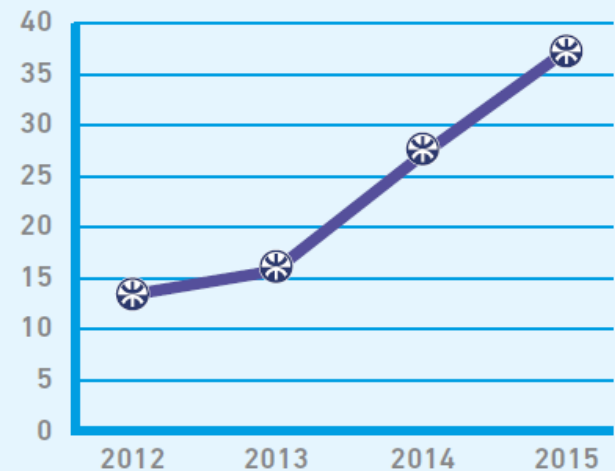
20 Senior Official Meetings with representatives from the 43 members

>130 Expert forums & roundtables gathering

>10'000 stakeholders

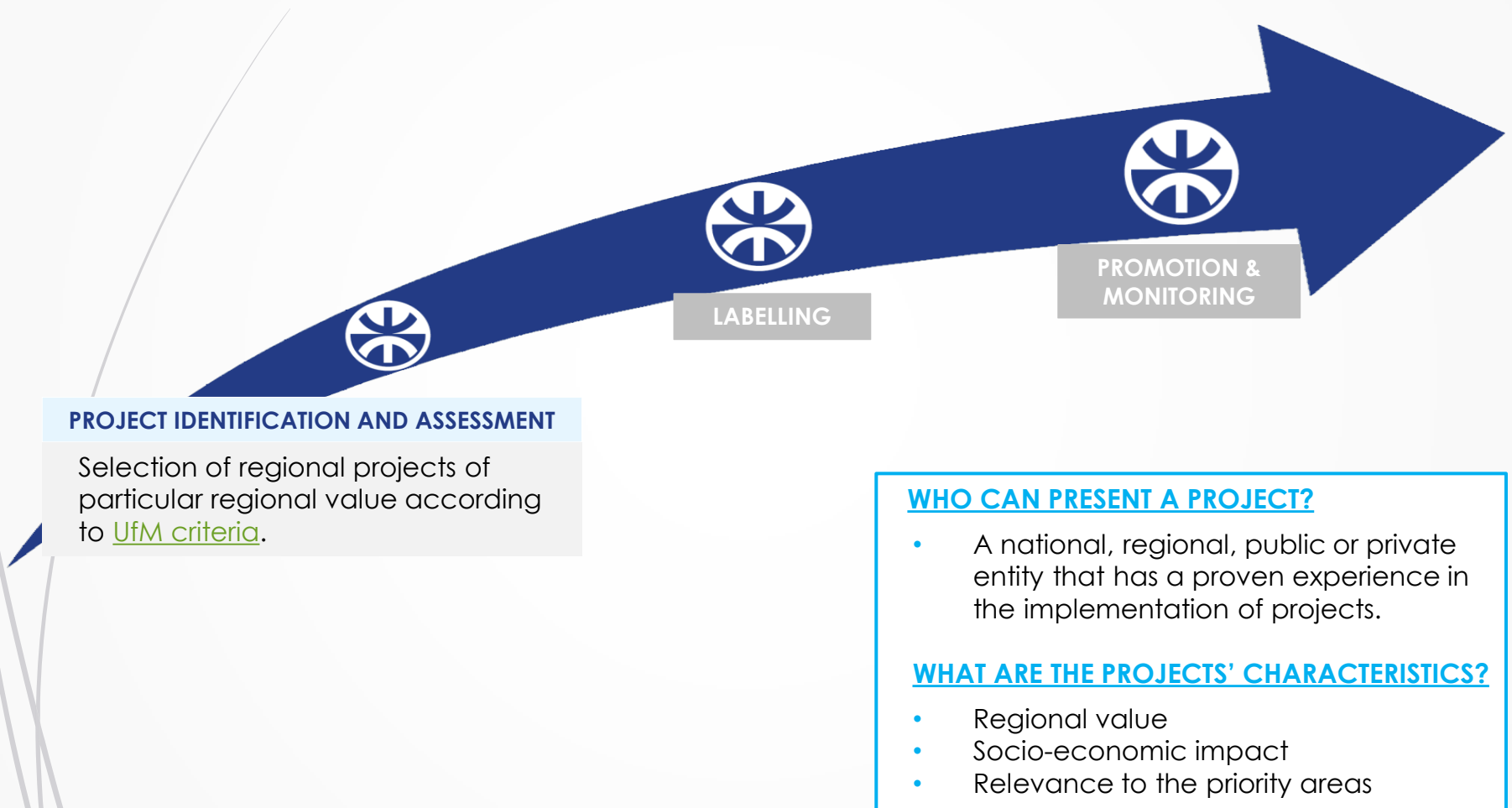
A catalyser for regional projects with strong socio-economic impact

UfM labelled projects



Variable Geometry

Regional projects · An operational response



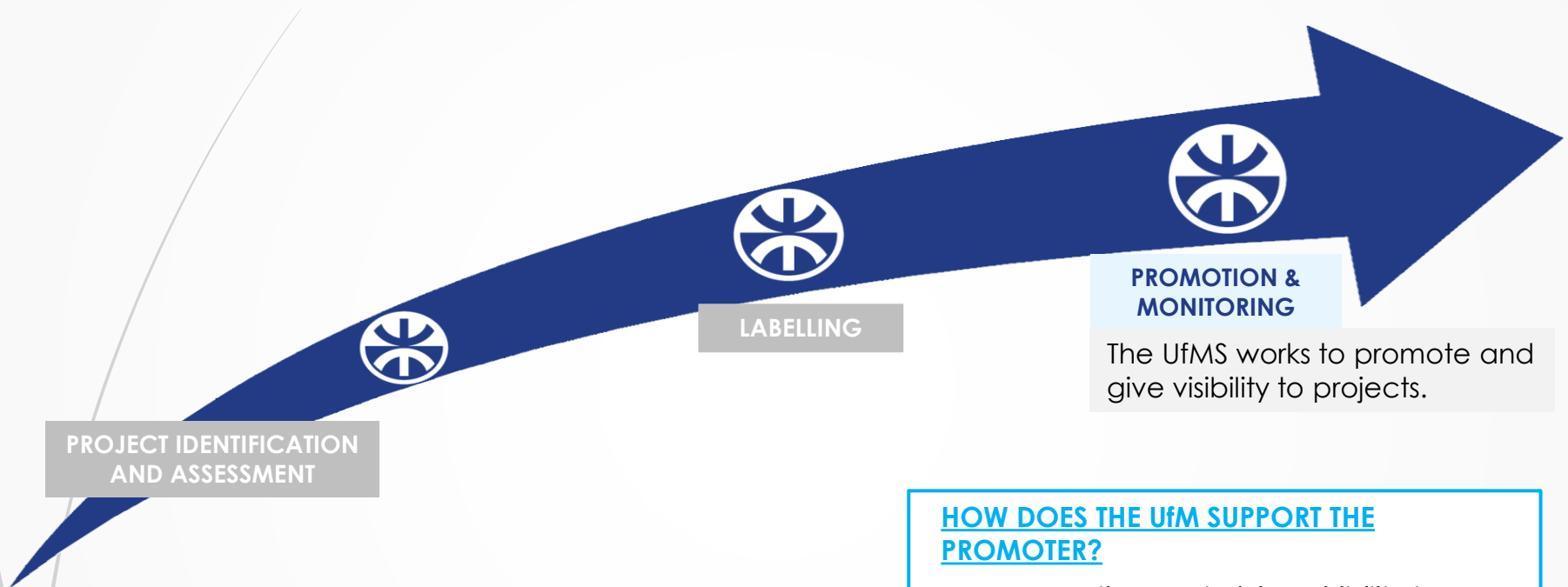
Regional projects · An operational response



WHAT IS THE ADDED VALUE OF THE UfM LABEL?

- Political endorsement to projects that address common regional challenges.
- Regional recognition and visibility at the highest level.
- Solutions for complex regional projects and builds on their added-value.
- Access to finance through a network of financing partners.

Regional projects · An operational response



PROJECT IDENTIFICATION
AND ASSESSMENT

LABELLING

PROMOTION &
MONITORING

The UfMS works to promote and give visibility to projects.

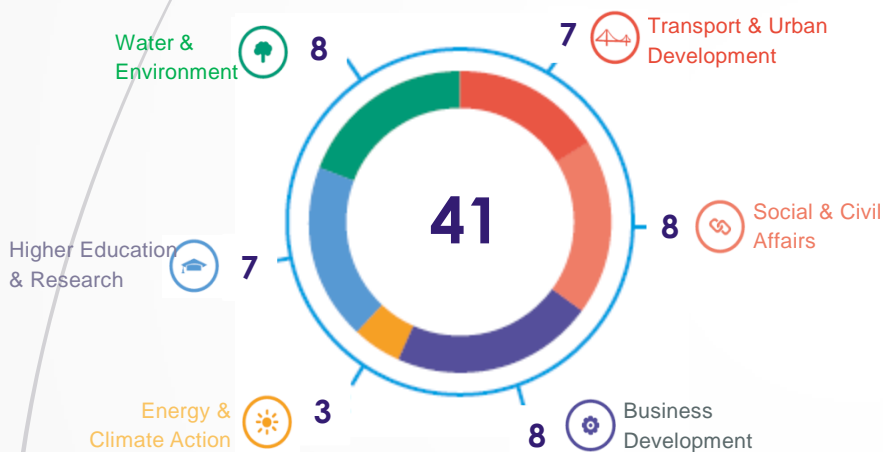
HOW DOES THE UfM SUPPORT THE PROMOTER?

- Promoting and giving visibility to labelled projects.
- Promoting the replication of ideas in other countries / sharing of best practices and success stories.
- Through the Senior Officials, the UfMS ensures a constant link to national authorities of the countries involved in the project.

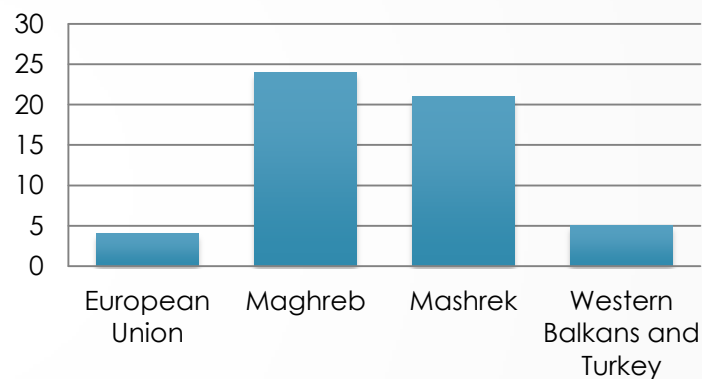
The UfM projects · 2015

41 labelled projects across the region worth more than **5 billion euros**

Labelled projects per sectorial area

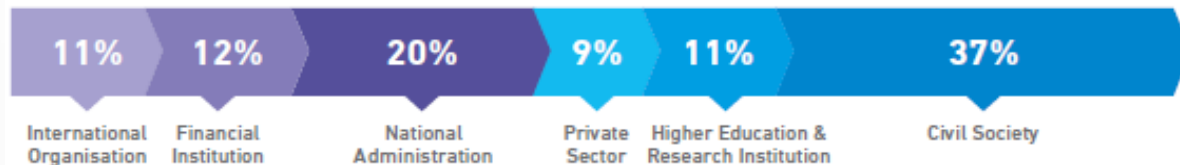


Labelled projects per region



50% of labelled projects under implementation

Labelled projects per promoter



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3 main priorities

addressed through **6 sectorial areas**
mandated by the UfM members



Youth Employability &
Inclusive Growth



Women's
Empowerment



Sustainable Development
& Infrastructures



Business
Development



Social & Civil Affairs



Higher Education
& Research



Water & Environment



Transport & Urban
Development



Energy
& Climate Action

Youth Employability & Inclusive Growth

28% Youth unemployment in the MENA region
one of the highest rates in the world

2.8M of young people entering the labour
market each year

SMEs create **80%** of jobs, twice more jobs per
euro invested than big companies

SMEs represent around **35%** of the
Mediterranean region's GDP



UfM POLICY FRAMEWORK

- UfM Ministerial Conferences (*Industrial Cooperation* - 2014 | *Digital Economy* - 2014 | *Employment and Labour* - 2010)
- Dialogue 5+5 of ministers of Western Mediterranean countries (*Vocational and Educational Training* - 2014 | *Higher Education and Scientific Research and Innovation* - 2015)

Youth Employability & Inclusive Growth

UfM STRATEGIC OBJECTIVES

- Foster **job creation** and support the **development of SMEs**.
- Develop a **Euro-Mediterranean strategy** for private sector development.
- Improve the quality of **vocational training** and **higher education** in the region in view of increasing the **student employability**.
- Provide a **platform** for Mediterranean higher education and **youth mobility**.



A PLATFORM FOR DIALOGUE

- Frequent high-level meetings & conferences
- **30** thematic workshops
- **5000+** participants



REGIONAL PROJECTS

15 projects labelled by 43 UfM countries

200.000 beneficiaries

Zoom on the initiative:

[Med4Jobs](#)

Zoom on a project:

[Euro-Mediterranean University of Fes](#)
[New Chance Mediterranean Network](#)

[Other projects](#)

Women's Empowerment

The Mediterranean region has one of the highest women unemployment rate in the world

Only **25%** of women in the MENA region are in the labour market, compared with more than **50%** in the other regions

In the Mediterranean region women earn on average between **10%** and **40%** less than men



UfM POLICY FRAMEWORK

UfM Ministerial Conference on
Strengthening the Role of Women in Society
(Paris, 2013 - Marrakech, 2009 - Istanbul, 2006)

Women's Empowerment

UfM STRATEGIC OBJECTIVES

- Advance the **regional agenda on gender equality** and develop Euro-Mediterranean **women's empowerment** initiatives.
- Enhance women's access to the **labour market** and **entrepreneurial networks**.
 - Mainstream a **gender approach** in UfM projects and initiatives.



A PLATFORM FOR DIALOGUE

- Frequent high-level meetings & conferences
- **15** thematic workshops & seminars
- **2000+** participants



REGIONAL PROJECTS

8 projects labelled by 43 UfM countries

50,000 beneficiaries

Zoom on the initiative:

Women's Socioeconomic Empowerment

Zoom on a project:

Young Women as Job Creators

Other projects

Sustainable Development & Infrastructures

650 M tons of sewage are discharged annually in the Mediterranean while its waters are renewed only every **80-90** years

By 2030, nearly **80%** of the population will be concentrated on **10%** of the land

The emissions of energy related to CO₂ are expected to be multiplied by **2**



UfM POLICY FRAMEWORK

UfM Ministerial Conferences (*Blue Economy*- 2015 | *Environment and Climate Change* - 2014 | *Energy* - 2013 | *Transport* - 2013 | *Sustainable Urban Development Strategy* - 2011 | *Water* - 2010 | *Sustainable Development* - 2009)

Sustainable Development & Infrastructures

UfM STRATEGIC OBJECTIVES

- Contribute to addressing the **challenge of climate change** in the region.
- Advance the **Euro-Mediterranean Sustainable Urban Development Strategy**.
 - Contribute to **de-pollution efforts** in the region and promote **access to water management**.
 - Promote projects and mobilise financial resources in the field of **renewable energy** and **energy efficiency**.



A PLATFORM FOR DIALOGUE

- Frequent high-level meetings & conferences
- **30** thematic workshops
- **3500+** participants



REGIONAL PROJECTS

18 projects labelled by 43 UfM countries

Zoom on the initiative:

Urban Projects Finance Initiative

Zoom on a project:

Protection of Lake Bizerte against Pollution

Other projects



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The Euro-Mediterranean institution at the service of regional cooperation:

- **Strong political commitment** with 43 countries representing an overall population of 800 million citizens.
- **Co-ownership** between the European Union and the Mediterranean countries.
- **Variable geometry** allowing member countries to participate in projects of interest for them.
- **Regional and sub-regional integration** through large projects to develop transport, energy and water infrastructures – variable geometry.
- **Dynamic and flexible partnerships** with promoters from administrations, civil society and private sector.
- **Concrete projects** to meet the needs of Mediterranean citizens.
- **Adaptation to the current regional context** with a focus on job creation for young people.



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THANK YOU FOR YOUR ATTENTION

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ANNEXES

A network of partners

In order to achieve its objectives, the UfM relies on a **network of active partners** across the region:

- **Coordinating and creating synergies between national and regional priorities:**

International Organization, Governments and Public Agencies

EC, UNIDO, UNWOMEN, UNEP/MAP, FAO, ILO, CMI Center for Mediterranean Integration, Parliamentary Assembly – Union for the Mediterranean, ARLEM, Finnish and Norwegian Cooperation, Kingdom of Morocco, SIDA, IRU International Road Transport Union, ATO Arab Town Organization, GWTO The Group of Ministers of Transport of the Western Mediterranean

- **Promoting regional projects for prioritisation and implementation:**

Financial Institutions

EIB, EBRD, AFD, KFW, CDC

- **Addressing socio-economic challenges through an inclusive approach**

Private Sector representatives

- **Working alongside for a bottom-up approach and close consultation for feedback and expertise on the ground**

Civil society

- **Staying connected with innovation, analysis and driving research**

Universities, Research Centers

UNIMED, CIHEAM The international Center for Advanced Mediterranean Agronomic Studies, CIDOB, IEMED, CIHEAM

**BACK TO
PRESENTATION**

Youth Employability & Inclusive Growth

ZOOM ON THE INITIATIVE

MEDITERRANEAN INITIATIVE FOR JOBS (MED4JOBS)

- Objectives**
- Employability: women, young people
 - Job intermediation
 - Business-enabling infrastructure
 - Regional platform for dialogue on employment

Beneficiaries Women, young people, unemployed people, SMEs and entrepreneurs.

- Results**
- Increased number of private sector job creation projects.
 - Creation of new job opportunities and enhanced regional development.
 - Positive impact on the unemployment rate among young people and women.

Promoter UfM Secretariat

LOCATION

- Algeria
- Morocco
- Tunisia
- Egypt
- Jordan
- Lebanon
- Palestine



**BACK TO
PRESENTATION**

Youth Employability & Inclusive Growth

ZOOM ON A PROJECT

EURO-MEDITERRANEAN UNIVERSITY OF FES

- Objectives**
- Deliver a high standard of multilingual education and research programmes at all university levels
 - Foster international student and researcher mobility
 - Increase student employability and business incubation

- Beneficiaries**
- Committed and competent students who will contribute towards transforming the Mediterranean region in their future positions.
 - Highly qualified professors, researchers, administrative and technical staff.

- Results**
- By 2024:
- **6,600** students from throughout the Euro-Mediterranean region, Africa and the Middle East will be enrolled.
 - **583** staff members will be employed.

Promoter Ministry of Higher Education, Scientific Research & Executive Training of the Kingdom of Morocco



**BACK TO
PRESENTATION**

Youth Employability & Inclusive Growth

ZOOM ON A PROJECT

NEW CHANCE MEDITERRANEAN NETWORK (MEDNC)

Objectives

- Promote the social and professional integration of young people currently excluded from the labour market
- Boost the employability of young people and reduce youth unemployment
- Strength regional cooperation between stakeholders working in favour of socio-professional integration

Beneficiaries

- **1,500** young people who dropped out of school before obtaining a diploma and unemployed graduates (60% of which are women).
- Centres for professional integration of young people which integrate the MedNC programme.
- Companies involved in the programme in targeted countries.

Results

- By 2016:
- **1,490** young people trained in Morocco, Tunisia and Algeria
- **3** national coordinator bodies established
- A minimum of **3** "New Chance" centers established

Promoter

Office of Economic Cooperation for the Mediterranean and the Middle East (OCEMO)



BACK TO
PRESENTATION

Youth Employability & Inclusive Growth

OTHER PROJECTS AND INITIATIVES

- Euro-Mediterranean Development Centre for MSMEs
- Promoting Mobile Financial Services in the Mediterranean partner countries
- New Chance Mediterranean Network (MedNC)
- EMUNI Masters
- EMUNI Phs
- Establishment of a Regional Platform for the Development of Culture and Creative Industries and Clusters in the Southern Mediterranean Countries
- Higher Education on Food Security & Rural Development
- High Opportunity for Mediterranean Executives Recruitment (HOMERe)
- The Euro-Mediterranean University of Fes (UEMF)
- Med4Jobs
- Maharat – MED - Regional Youth Employability Program
- Réseau Entreprendre en Méditerranée
- Generation Entrepreneur
- Economic Development through Inclusive and Local Empowerment (EDILE)
- EUROMED Invest Promotion & Observatory



**BACK TO
PRESENTATION**

Women's Empowerment

ZOOM ON THE INITIATIVE

WOMEN'S SOCIOECONOMIC EMPOWERMENT

- Objectives**
- Promote socioeconomic women empowerment in the Euro-Med region, through:
 - Dissemination of gender related information and knowledge
 - Creation of a network of associations and organisations involved in women and gender equality
 - Development of on-the-ground- grassroots projects
- Beneficiaries**
- Women and girls from the involved countries
 - NGOs active in the field of women empowerment
 - Governments, local authorities
 - Scientific communities
- Results**
- Enhanced knowledge in the field of gender equality and women empowerment
 - Facilitated implementation of projects in the involved countries
- Promoter** Euro-Mediterranean Women Foundation.

LOCATION

- Union for the Mediterranean countries



**BACK TO
PRESENTATION**

Women's Empowerment

ZOOM ON A PROJECT

YOUNG WOMEN AS JOB CREATORS

Objectives To promote self-employment and entrepreneurship among young female university students who are interested in starting their own businesses.

Beneficiaries Young female university students who are about to graduate from one of the participating universities, faculties or higher education centres.

Results

- Approximately **2,000** young female students are expected to participate in Women Entrepreneurship Days.
- A minimum of **70** young women are expected to successfully start their business projects by the end of the programme.

Promoter AFAEMME – Association of Organisations of Mediterranean Businesswomen

LOCATION

- Jordan
- Morocco
- Palestine
- Spain
- Egypt
- Tunisia
- Albania



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Women's Empowerment

OTHER PROJECTS AND INITIATIVES

- Skills for Success: Employability Skills for Women
- Femmes d'Avenir
- Young women as job creators
- Developing Women Empowerment
- Forming Responsible Citizens: Citizenship and equality education for school prevention of violence
- CEED Empowering Women in Business
- Women's Economic Empowerment in the MENA Region



**BACK TO
PRESENTATION**

Sustainable Development & Infrastructures

ZOOM ON THE INITIATIVE

URBAN PROJECTS FINANCE INITIATIVE (UPFI)

- Objectives**
- Promote and develop sustainable and innovative urban projects in the Euro-Mediterranean region that serve as best practice examples.
 - Contribute to address the global challenges of population growth, greenhouse gas emissions and climate change in the Mediterranean area.

Beneficiaries Inhabitants of the cities concerned.

- Results**
- Improve living conditions in the Southern and Eastern Mediterranean countries.
 - Promote urban development while providing job opportunities in a wide range of business sectors.
 - Promote an urban development that is sustainable and respectful of the environment

Promoter Co-managed by the Agence Française de Développement (AFD) and the European Investment Bank (EIB) with the support of the European Commission and under the auspices of the Union for the Mediterranean.

LOCATION

- Southern Mediterranean countries



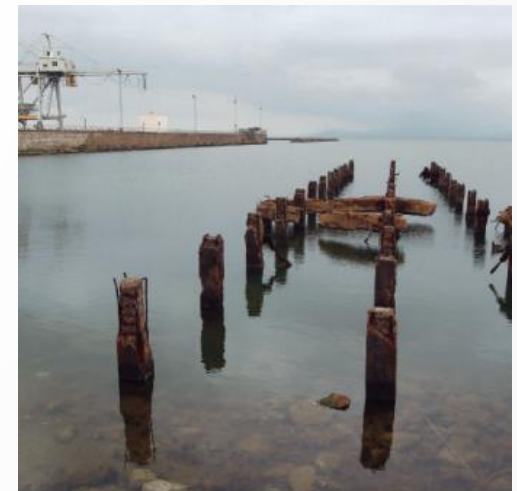
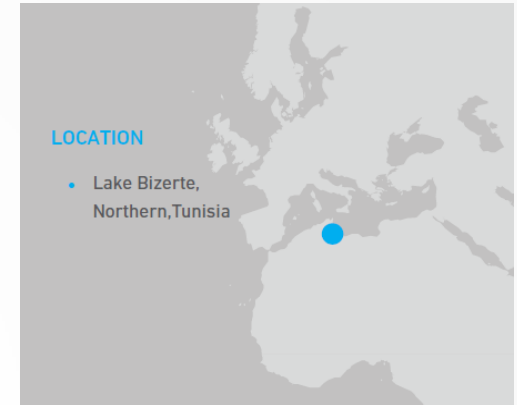
**BACK TO
PRESENTATION**

Sustainable Development & Infrastructures

ZOOM ON A PROJECT

PROGRAMME FOR PROTECTION OF LAKE BIZERTE AGAINST POLLUTION

- Objectives**
- Rehabilitate the environment and water quality of Lake Bizerte through depollution and pollution prevention efforts.
 - Improve aquatic life as well as living conditions for the surrounding populations.
- Beneficiaries**
- Inhabitants living in the surrounding area
 - Public and private companies
- Results**
- Improved sanitary and environmental conditions for an estimated **400,000** inhabitants
 - Improved conditions for sustainable industrial production for three large state-owned and more than **20** public and private companies.
 - Access to sanitation for **10,000** people in urban areas and **26,000** in rural areas.
- Promoter** Tunisian Ministry of Equipment and Environment



BACK TO
PRESENTATION

Sustainable Development & Infrastructures

OTHER PROJECTS AND INITIATIVES

- Capacity Building Programme on Water Integrity in the Middle East and North Africa
- Governance & Financing for the Mediterranean Water Sector
- MedReSCP: Post Rio +20 - Supporting the adoption of sustainable consumption and production patterns, in particular resource efficiency, in the Mediterranean region
- Tafila Wind Farm
- BlueGreen Networking Civil Society in the Mediterranean through environment and water issues
- UPFI Bouregreg Valley Development Project
- UPFI Sfax Taparura Project
- UPFI Imbaba Urban Upgrading Project
- Mediterranean Knowledge Platform on Water (Med Water Knowledge)
- Desalinization Facility for the Gaza Strip Project
- LOGISMED Training Activities (LOGISMED-TA)
- Jordan National Railway Project
- Programme for protection of lake Bizerte against pollution
- Completion of the Central Section of the Trans-Maghreb Motorway Axis
- UfM Energy University by Schneider Electric



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The UfM Criteria

To be considered for [UfM labelling](#), a project must:

- uphold the principle of sustainable development;
- strive to contribute to stability and peace in the whole Euro-Mediterranean region;
- not jeopardise the legitimate interest of any member of the UfM;
- respect the principles and rules of international law;
- take account of the principle of variable geometry; and
- respect the decision of member countries involved in an ongoing project when it is subject to further development.

**BACK TO
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A network of 35 Projects Promoters



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