

# Mitigation & Adaptation in the Southern Mediterranean Region



***CS Website***  
***(29 September 2014)***



*Funded by the  
European  
Union*



Project implemented by

**AGRICONSULTING CONSORTIUM**

Agriconsulting Agrer CMCC CIHEAM-IAM Bari  
d'Appolonia Pescares Typsa Sviluppo Globale

# ClimaSouth webpage



Project funded by the European Union  
Euro South Mediterranean Initiative  
Climate Resilient Societies  
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Algeria  
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Israel

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Lebanon  
Libya

Morocco  
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**South Mediterranean Region**  
N. of countries: 9  
Population (millions): 212.4  
GDP (\$billions): 694.2  
GDP per capita (\$): 3665

### NEWS & EVENTS

National Stakeholders Workshop in Jordan: Climate Change Capacity Building & NAMA identification, formulation  
AMMAN, JORDAN - 19-21 August 2014

Good practices for GHG inventory presented to South Mediterranean countries  
GENOA, ITALY - 23-27 June 2014

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## PROJECT COMPONENTS

### Capacity building / development

On the Implementation of Climate Change instruments

### Low carbon development

Best practices in GHG emission reporting, modelling & analysis

### Resilience Adaptation

Improving climate data use, modelling & planning

### Climate Change finance

Facilitating access to finance mechanisms

### Promoting regional dialogue

Supporting national initiatives

Cooperation under the European Neighbourhood Policy

EU Neighbourhood  
Info Centre



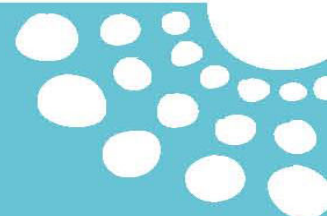
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# Page layout

- Header
- Language/country selector
- Navigation menu
- Highlight
  - Map
  - News
  - Images
  - Video
- Content
- Sub menu



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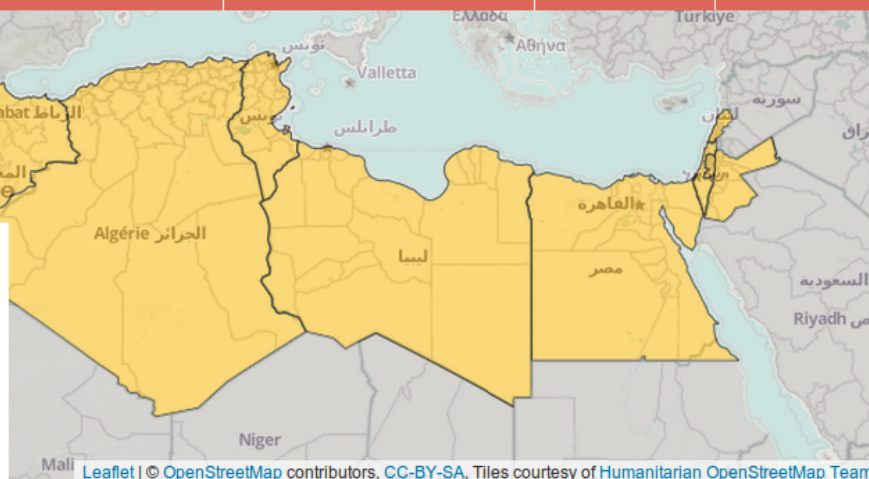
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## South Mediterranean Region

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### Resilience Adaptation

Improving climate data  
use, modelling &  
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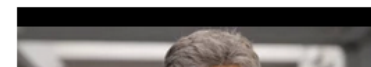
Facilitating access to  
finance mechanisms

### Promoting regional dialogue

Supporting national  
initiatives

Cooperation under the  
European Neighbourhood  
Policy

EU Neighbourhood  
Info Centre



Interview with Mohamed Hamideddin ETAYARI -  
Environmental General Authority, Libya



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- [Overview & key data](#)
- [National Climate Change Policy](#)
- [Institutional framework](#)
- [ClimaSouth Project Focal point](#)

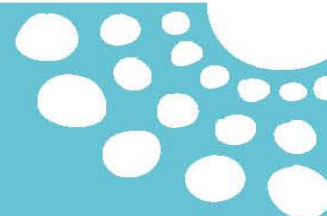
## Overview & key data

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- Population : 6.202 million (WB, 2013)
- GDP : \$75.46 billion (WB, 2013)
- GNI per capita (Atlas Method) : \$12,230 in 2009 (WB, 2013)
- Human Development Index: 0.769, 2012 (UNDP, Human Development Report, 2013)

# **CMS:** Content Management System

- Selected users will be able to update easily the website contents
- Users are able to edit content page, add new pages and delete them
- It is possible for each page choose who can view/edit the content
- The pages are organised in menus



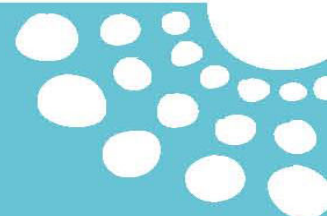
# Website roles

The roles is a way to classify users:

- **Admin:** access and edit all pages; configurate the website
- **Experts:** advanced users
- **Authenticated users:** registered to the website and accepted by admin
- **Anonymous users:** accessthe website without login

# Type of contents

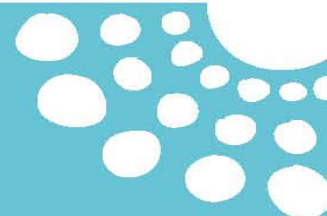
- Unstructured contents
  - Standard webpage
  - Title and text
- Structured contents → KB Platform
  - News and events
  - Resources
  - Request of assistance
  - Maps





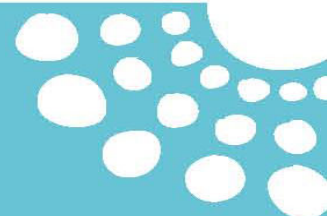
# Map/Geo features

- At the moment we have the map of the involved countries
- We overlay the countries with a basic open map
- The users can pan, zoom and click on the map to get country basic info
- We can add more layers



# Resources editing

- Admin and experts will be able to add new resources
- Each resources will be tagged according to the CS classification scheme
- Check the visibility field



# Contribute Resources

Title\*

Author\*

Description\*

**B** *I* U ABC |

Styles Paragraph

Path: p

Document  [Choose](#) [Remove](#)

File format ☐ Text (Doc, Pdf) ☐ Presentation (Ptt) ☐ Video ☐ Spreadsheet (xls)

Language ☐ English ☐ Arabic ☐ French

Subject ☐ Mitigation/LCD ☐ Adaptation/Resilience

Language ☐ English ☐ Arabic ☐ French

Subject ☐ Mitigation/LCD ☐ Adaptation/Resilience

Country ☐ Algeria ☐ Israel ☐ Libya ☐ Morocco ☐ Jordan ☐ Egypt ☐ Lebanon ☐ Tunisia ☐ Palestine

Tags ☐ Science ☐ Negotiations ☐ GHG inventory ☐ LEDS ☐ MRV ☐ ProjectTOR ☐ Work plans ☐ M&E ☐ Policy ☐ Vulnerability ☐ GHG modelling ☐ NAMAs ☐ CC finance ☐ Methodology ☐ Progress reports ☐ Training workshops

Year

Visibility

[Insert new](#)

# Accessing resources

- Multifaceted classification
- Tag clouds
- Interactive filtering



Choose a country ▼ Choose a Tag ▼ Choose a Subject ▼ Choose a Language ▼ Choose a Year ▼ Choose a file format ▼

# Forum



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## Forums

- [Add new Forum topic](#)

Forum	Topics	Posts	Last post
<a href="#">Adaptation</a>	0	0	n/a
<a href="#">Communication</a>	0	0	n/a
<a href="#">General discussion</a>	1	1	By <a href="#">comeca2</a> 1 month 1 week ago
<a href="#">Mitigation</a>	1	1	By <a href="#">laura.creazzo</a> 2 months 3 weeks ago
<a href="#">Soft opening of ClimaSouth website</a>	0	0	n/a



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# News and events

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**Climate Change in the South Mediterranean**  
Introduction to the EU's ClimaSouth project

06:18 HD



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AMMAN, JORDAN - 19-21 August 2014

Good practices for GHG inventory presented to South Mediterranean countries  
GENOA, ITALY - 23-27 June 2014

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## News & Events

### National Stakeholders Workshop in Jordan: Climate Change Capacity Building & NAMA identification, formulation

AMMAN, JORDAN - 19-21 August 2014

### Good practices for GHG inventory presented to South Mediterranean countries

GENOA, ITALY - 23-27 June 2014

### New Climate Change Expert Group established at Union for the Mediterranean meeting

ATHENS - 13 May 2014



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# Request Assistance

## Request Assistance

Your organisation

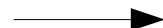
Main topic

Your message

**B** *I* U **ABC** | | Styles Paragraph

Path: p

Attach File  [Choose Remove](#)



Reply



Validate



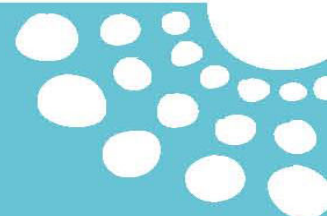
Knowledge base

# Social media

- Twitter: @climasouth
- Facebook: fb.com/climasouth
- Slideshare, vimeo and Google+
- The website can host thematic blog.  
do we open them?








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# Twitter


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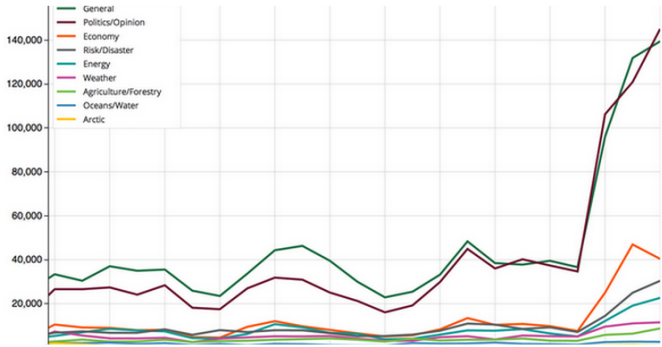
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**ENPI CLIMA South**  
@climasouth  
TWEETS 1 FOLLOWING 10 FOLLOWERS 11


**Trends · Change**  
[#chetempochefa](#)  
[#Gazebo](#)  
[#ilcavalierescuro](#)  
[#domenicaportiva](#)  
[#GenoaSampdoria](#)  
[Della Valle](#)  
[Ferrero](#)  
[Italy](#)  
[Heath Ledger](#)  
[Clooney](#)

**Tweets**


**UNFCCC** @UN\_ClimateTalks · 17m  
See how the [#Climate2014](#) Summit took off on social media last week [unglobalpulse.net/climate/](#) @UNGlobaIPulse




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**AT&T Policy Intl** @ATTpolicyintl  
Follow us for updates from AT&T's Global Public Policy team and sign up for our blog here: [atglobalpolicy.com](#)


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Promoted [Follow](#)

**EU Neighbours Info** @enpi\_info · 20m  
[#Aberdeen](#) very positive about [#EU](#) time and situation in their country...

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**HP BusinessReady** @HPBi...  
[Follow](#) Promoted

**FAOKnowledge** @FAOKno...  
[Follow](#)

**UN Development** @UNDP  
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[Popular accounts](#) [Find friends](#)

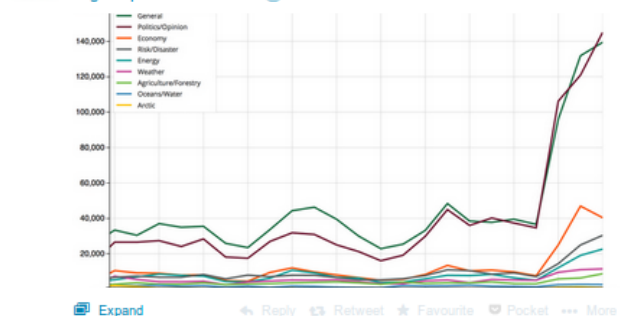
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**EU Neighbours Info** @enpi\_info · 4 mins  
Cross border project rows for a clean sea [enpi-info.eu/medportal/news...](http://enpi-info.eu/medportal/news...)  
@ENPICBCMed  
Expand

**UNFCCC** @UN\_ClimateTalks · 26 mins  
See how the #Climate2014 Summit took off on social media last week  
[unglobalpulse.net/climate/](http://unglobalpulse.net/climate/) @UNGloalPulse

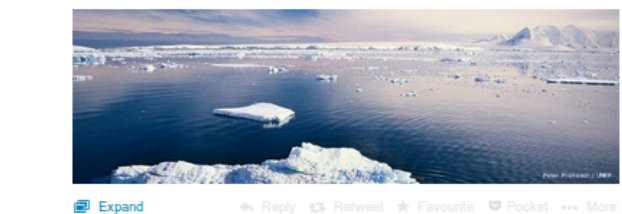


**AT&T Policy Intl** @ATTpolicyintl  
Follow us for updates from AT&T's Global Public Policy team and sign up for our blog here: [attglobalpolicy.com](http://attglobalpolicy.com)

**AT&T Policy Intl**  
Promoted

**EU Neighbours Info** @enpi\_info · 29 mins  
#Algerians very positive about #EU ties and situation in their country [enpi-info.eu/medportal/news...](http://enpi-info.eu/medportal/news...)  
Expand

**UNFCCC** @UN\_ClimateTalks · 30 mins  
6th UNFCCC Adaptation Committee meeting starts today [goo.gl/nlYjnw](http://goo.gl/nlYjnw)  
[goo.gl/TB92F9](http://goo.gl/TB92F9)  
#climateresilience



**UN Environment** @UNEP · 32 mins  
1/3 of the world's entire food supply could be saved by reducing waste. Got any ideas? #ThinkEatSave! Challenge [bit.ly/1DIOYut](http://bit.ly/1DIOYut)  
Expand

**World Bank Climate** @wbclimatechange · 52 mins  
Responsible business advocates are making the case for why companies should cut CO2 emissions [ow.ly/C2qan](http://ow.ly/C2qan) via @FastCoExist #unga  
View summary

**World Bank Climate** @wbclimatechange · 53 mins  
Responsible business advocates are making the case for why companies should cut CO2 emissions [ow.ly/C2qan](http://ow.ly/C2qan) via @FastCoExist #unga  
View summary

**ENPI CBC Med** @ENPICBCMed · 1 hr  
#Heritage meets #technology with @IAMUeMedProject in #Girona 3 days  
#culture, #heritage, #tourism and #technology [bit.ly/1xtu8pO](http://bit.ly/1xtu8pO)  
Expand

**ENPI CBC Med** @ENPICBCMed · 1 hr  
مشروع IAMUeMedProject يعمل بحسب 3 ايام مخصصة للثقافة، التراث، السياحة والتكنولوجيا  
[bit.ly/1uVSijV](http://bit.ly/1uVSijV) @JornadesApp #Girona  
Expand

ENPI-NET retweeted  
**Albert Sorrosal** @AlbertSorrosal · 3 hrs  
Today meeting in @UIMSecretariat Moving forward in the preparation of monitoring system for increasing and interesting pipeline of projects  
Expand

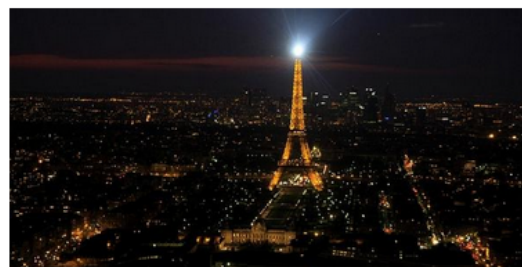
**World Bank Climate** @wbclimatechange · 3 hrs  
A price on carbon helps market forces value climate action & inaction. -Fmr US Treasury Secretary [ow.ly/C2rYb](http://ow.ly/C2rYb) #climate #investing  
View summary

**World Bank Climate** @wbclimatechange · 6 hrs  
World Bank forest & climate funds support 12 countries with large-scale action to protect forests [ow.ly/C2q8p](http://ow.ly/C2q8p) #climate2014 #unga  
Expand

**World Bank Climate** @wbclimatechange · 14 hrs  
Green bonds market is growing. Barclays to invest \$1.6B in green bonds over coming year [ow.ly/BVIPK](http://ow.ly/BVIPK) [ow.ly/i6URDq](http://ow.ly/i6URDq) #cwmyc  
View photo

**World Bank Climate** @wbclimatechange · 17 hrs  
Jack Ehnes explains how activist investors encourage corporations to embrace clean energy. Listen [ow.ly/BUVL5](http://ow.ly/BUVL5) #climate @calstrs  
View summary

**UN Environment** @UNEP · 19 hrs  
MT @ClimateGroup: Less than 500 days 2 #Paris2015 [ow.ly/BXSsK](http://ow.ly/BXSsK)  
>Countdown follows fresh hopes 4 global deal



Expand

**UN Environment** @UNEP · 19 hrs  
MOVE AHEAD: Sust transport systems in East African cities provide access to mobility & reduce air pollution!

**UN Environment** @UNEP · 19 hrs  
MOVE AHEAD: Sust transport systems in East African cities provide access to mobility & reduce air pollution!



Expand

**UN Environment** @UNEP · 20 hrs  
RT @ccacoalition: video about the #CCACoalition The #science behind it, our partners, work & results [buff.ly/1rp90NI](http://buff.ly/1rp90NI) #TimeToAct #slcp  
Expand

**UN Environment** @UNEP · 22 hrs  
MT @unfoundation: Watch: @billmckibben The question is: Will we listen to Mother Nature in time? [goo.gl/xPkVel](http://goo.gl/xPkVel) #climatechange  
Expand

**World Bank Climate** @wbclimatechange · 23 hrs  
We can rise to the climate challenge, says Ban Ki-moon. Read his summary of the #Climate2014 Summit: [ow.ly/C06Yu](http://ow.ly/C06Yu)  
Expand

ENPI-NET retweeted  
**Montserrat ASCAME** @CunilleraASCAME · Sep 28  
Veuillez trouver toutes les informations de la 8ème Semaine Méditerranéenne des Leaders Economiques, 26-28 nov, ici: [goo.gl/1SVs3d](http://goo.gl/1SVs3d)  
Expand

ENPI-NET retweeted  
**averda** @averda · Sep 28  
Through our reverse vending machines, we ensure that reusable resources are returned to the manufacturing cycle!



Expand

ENPI-NET retweeted  
**AnnaLindh Foundation** @AnnaLindh · Sep 28  
Goodmorning from #GoetheInstitutThessaloniki! #AnnaLindh Youth Event starts from here for today.

# Facebook

The screenshot shows the Facebook page for 'ClimaSouth'. The top navigation bar includes the Facebook logo, a search bar, and links to 'Diego', 'Home 3', and 'Find Friends'. Below this, the page header shows 'Page', 'Activity 1', and 'Settings' tabs, along with 'Build Audience' and 'Help' options. The main header area features the ClimaSouth profile picture (a stylized sun logo), the page name 'ClimaSouth Community', and buttons for 'Liked', 'Following', 'Message', and 'Add a Cover'. The 'Timeline' tab is selected, showing a post with the text 'What have you been up to?'. To the left of the timeline, there is a 'PEOPLE' section with '2 likes' and a 'Reach a new milestone 100 Likes' notification with a 'Promote Page' button. To the right, a 'THIS WEEK' summary shows '2 Page Likes', '1 Notification', and '0 Messages'. Below this, a 'Recent' section shows '2014'. At the bottom right, there is a 'See Your Ad Here' section with a ClimaSouth ad and a 'Boost Post' button. The bottom of the page features a decorative yellow sun logo.



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# Vimeo

vimeo

Join

Log In

Create

Watch

Upload

Search



ClimaSouth PRO

Joined 4 months ago



✓ Follow

✉ Message

ClimaSouth

NEED HELP?

If you have questions about what's on this page, look here first: [Help](#) / [FAQ](#)

ClimaSouth's Videos

ClimaSouth's Likes

23  
Videos

1  
Like

0  
Following

0  
Collections

0  
Portfolios

0  
VOO

## Recently Uploaded

+ See all 23 videos



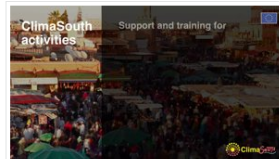
ClimaSouth 10 H264

3 weeks ago



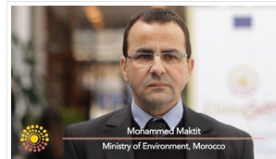
2nd Steering committee meeting 19 Feb. 2...

5 months ago



thens Video-ptt ClimaSouth 08 H264

3 months ago



morocco.mov

4 months ago

## Recent Activity



2 weeks ago

João Pereira liked CHASING ICE captures largest glacier calving ever filmed - OFFICIAL VIDEO



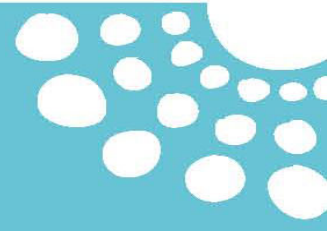
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# More integration with other websites

- Links exchange
- RSS Feeds exchange
- Overlay external maps



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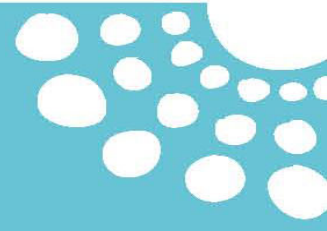


# Discussion - 1

- Can we improve the website?
  - Graphics
  - Content
  - Features
- We need more roles?

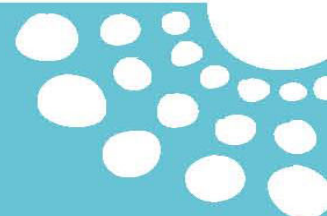


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# Discussion - 2

- Can we manage more structured data?
  - Geo data (events location, weather stations)
  - Countries indicators (radar charts)
  - Experts database
  - Weather data?
  - Integrate open data available

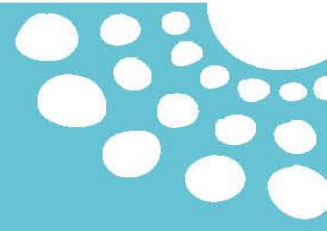


# Discussion - 3

- Better integrate website and platform
- How to manage the social media presence?



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# Mitigation & Adaptation in the Southern Mediterranean Region



***Thank you...***

**ENPI-Clima South** Programme, EC - Europe Aid - Project

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<[ENPIClimaSouthMed@gmail.com](mailto:ENPIClimaSouthMed@gmail.com)>